Teach Me How To Make A Pin Map

BatchGeo Basics

As an election administrator you can manage polling places, ballot drop-off boxes, voting centers, and multiple election office locations. It's important that your community knows where to find the location that offers the election service they are looking for. A pin map of locations can complement a spreadsheet of locations posted on your website.

BatchGeo is a free online service where you can upload standardized location data from an Excel spreadsheet and quickly create a pin map. After reading this tutorial you will know how to best format location data, upload it to BatchGeo, and share it on your website. For this example, we are using historic Vote Center data from Indiana.

Format location data

1. Open a new Excel spreadsheet and create six column headers: Name, Address, City, State, Zip code, and Phone Number.

	A	B	C	D	E	F
1	Name	Address	City	State	Zip code	Phone Number
2						
3						
4						
5						
E						

2. Enter address data in your Excel spreadsheet. The address is parsed or separated into Address, City, State, and Zip code. Name should be the name of the Vote Center. Include area code in the phone number. **Remember to name and save your spreadsheet.**

	A	В	C	D	E	F
1	Name	Address	City	State	Zip code	Phone Number
2	Clay Township Fire Station	9922 E 25th St	Columbus	IN	47203	123-456-7890
3	Flintwood Wesleyan Church	5300 25th St	Columbus	IN	47203	123-456-7891
4	Clay Township Fire Station Jewell Village	151 Della Rd	Columbus	IN	47203	123-456-7892
5	Newburn United Methodist Church	15786 E Main St	Columbus	IN	47203	123-456-7893
6	City Hall	123 Washington St	Columbus	IN	47201	123-456-7894
7	Fire Station # 5	100 Goeller Blvd	Columbus	IN	47201	123-456-7895
8	4-H Fairgrounds Family Arts Building	750 W 200 S	Columbus	IN	47201	123-456-7896
9	East Lake Woods Apartment Clubhouse	1020 Thicket Ct	Columbus	IN	47201	123-456-7897
10	Government Office Building	440 Third St	Columbus	IN	47201	123-456-7898
11	Donner Center	739 22nd St	Columbus	IN	47201	123-456-7899
12	St. Paul's Episcopal Church	2651 California St	Columbus	IN	47201	123-456-7900
13	Hamilton Center	2501 Lincoln Park Dr	Columbus	IN	47201	123-456-7901
14	Sandy Hook United Methodist Church	1610 Taylor Rd	Columbus	IN	47203	123-456-7902
15	Richards Elementary School	3311 Fairlawn Dr	Columbus	IN	47203	123-456-7903
16	Smith School	4505 Waycross Dr	Columbus	IN	47203	123-456-7904
17	The Villa Apartments	4101 Waycross Dr	Columbus	IN	47203	123-456-7905
18	Developmental Services Inc.	2920 10th St	Columbus	IN	47203	123-456-7906
19	Eastside Community Center	421 McClure Rd	Columbus	IN	47201	123-456-7907
20	McDowell School	2700 McKinley Ave	Columbus	IN	47201	123-456-7908
21	Fodrea School	2775 Illinois Ave	Columbus	IN	47201	123-456-7909
22	East Columbus Volunteer Fire Station	935 Repp Dr	Columbus	IN	47201	123-456-7910
23	Grace Lutheran Church	3201 Central Ave	Columbus	IN	47201	123-456-7911
24	Parkside School Gym	1400 Parkside Dr	Columbus	IN	47203	123-456-7912
25	Parkside Baptist Church	1780 Rocky Ford Rd	Columbus	IN	47203	123-456-7913
26	Community Church of Columbus	3850 N Marr Rd	Columbus	IN	47203	123-456-7914
27	St. Johns Masonic Temple	4131 Rocky Ford Rd	Columbus	IN	47203	123-456-7915
28	Dunlaps	63525 E100 S US 31	Columbus	IN	47201	123-456-7916
29	Bethel Holiness School	6060 N US 31	Columbus	IN	47201	123-456-7917

Upload data to BatchGeo

3. When all data is in your spreadsheet, use copy and paste to move data from Excel to BatchGeo. **Remember to include Row 1 (column headers) when you copy your data.**

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5 Newburn United Method	Delete S	Sheet			lumbus	IN		123-456-7893
6 City Hall	Move	r Copy Sheet			lumbus	IN		123-456-7894
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8 4-H Fairgrounds Family.					lumbus	IN		123-456-7896
9 East Lake Woods Apartr	Find		₩F		lumbus	IN		123-456-7897
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17 The Villa Apartments	Object				lumbus	IN		123-456-7904
18 Developmental Services		2920 10th St			lumbus	IN		123-456-7906
19 Eastside Community Cen		421 McClure Rd			lumbus	IN		123-456-7907
20 McDowell School		2700 McKinley A	V/D		lumbus	IN		123-456-7908
21 Fodrea School		2775 Illinois Ave			lumbus	IN		123-456-7909
22 East Columbus Volunteer	Fire Station	935 Repp Dr			lumbus	IN		123-456-7910
23 Grace Lutheran Church	r no otation	3201 Central Ave	,		lumbus	IN		123-456-7911
24 Parkside School Gym		1400 Parkside D			lumbus	IN		123-456-7912
25 Parkside Baptist Church		1780 Rocky Ford			lumbus	IN		123-456-7913
26 Community Church of Co	lumbus	3850 N Marr Rd			lumbus	IN		123-456-7914
27 St. Johns Masonic Temple		4131 Rocky Ford	Rd		lumbus	IN		123-456-7915
28 Dunlaps	-	63525 E100 S U			lumbus	IN		123-456-7916
29 Bethel Holiness School		6060 N US 31			lumbus	IN		123-456-7917

4. Paste data in the area on the BatchGeo website where you see "click to copy/paste".

C	Copy and then paste your location data below:						
Example Address	City	State	Zip	Name	Phone Number	Group	URL
1 Crossgates Mall Road	Albany	NY	12203	Apple Store Cross Gates	(518) 869-3192	Example Group 1	http://www.apple.com/retail/
Duke Rd & Walden Ave		NY	14225	click to copy/paste	(716) 685-2762	Example Group 2	http://www.apple.com/retail/
630 Old Country Rd.	Garden City	NY	11530	Apple Store Roosevelt Field	(516) 248-3347	Example Group 3	http://www.apple.com/retail/
160 Walt Whitman Rd.	Huntington Station	NY	11746	Apple Store Walt Whitman	(631) 425-1563	Example Group 3	http://www.apple.com/retail/

(Don't forget to include some header columns - You can also try our Spreadsheet Template, or hit "Map Now" and try it out with our example data.)

5. Your data will appear in the BatchGeo box. Click "Map Now".

Copy and then paste your location data below:

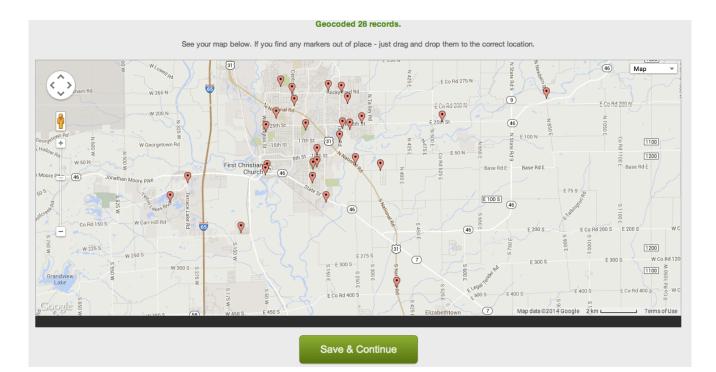
Name Address City State	Zip code	Phone Number					
Clay Township Fire Station	9922 E 25th St	Columbus	IN	47203	123-456-	7890	
Flintwood Wesleyan Church	5300 25th St	Columbus	IN	47203	123-456-	7891	
Clay Township Fire Station Jewe	ll Village	151 Della Rd	Columbus		IN	47203	123
Newburn United Methodist Church	15786 E Main St	Columbus	IN	47203	123-456-	7893	
City Hall 123 Washington S	St Columbus	IN	47201	123-456-	7894		
Fire Station # 5 100 Goe	ller Blvd	Columbus	IN	47201	123-456-	7895	
4-H Fairgrounds Family Arts Buil	lding 750 W 20	0 S Columbus		IN	47201	123-456-	-789
East Lake Woods Apartment Clubhe	ouse 1020 Thi	cket Ct Columbus		IN	47201	123-456-	-789
Government Office Building	440 Third St	Columbus	IN	47201	123-456-	7898	
Donner Center 739 22nd St	Columbus	IN 47201	123-456-	7899			- 11

(Don't forget to include some header columns - You can also try our Spreadsheet Template, or hit "Map Now" and try it out with our example data.)

Validate & Set Options or

Map Now

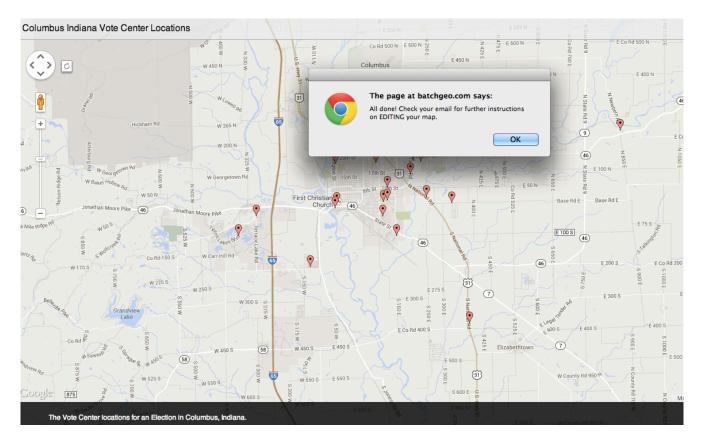
6. We uploaded 28 Vote Center locations in this example. BatchGeo took less than 60 seconds to process the data and create a map. Review your map. If a pin is in the wrong location you can use your mouse to drag and drop the pin to the correct location. Feel good about it? Click "Save & Continue".



7. You are prompted to give your map a title and description. Enter your email address so you can make edits in the future. In this example we opt for the map to be available through a unique URL address (Unlisted), which we can add to a website link later. Click "Save Map".

Title	Columbus Indiana Vote Center Locations
	Enter a short title for your map, what is it?
Description	The Vote Center locations for an Election in Columbus, Indiana.
Email	whitney@neworganizing.com
LIIIdii	
	Enter this in case you want to EDIT your map later.
Share	Public Olympication Plassword Protect (Pro Only)
	If you select "Unlisted" your map will be saved to a unique URL that will be kept
	private to you, it will not be listed anywhere on the site. You can read up on map
	privacy in our features section.
9	I have read and agree to the BatchGeo Terms of Service.
-	Save Map

8. Click "OK".



Add a pin map to your website

You now have a pin map of Vote Centers in Columbus, Indiana! However, only you can see it. Let's change that.

9. Visit your email inbox to find the link to your map and additional instructions from BatchGeo. **Save the email so you can make edits to your map in the future.**





Thanks for mapping!

Keep this email for your records, as it contains the only link to your newly minted map.

Your new map is available here:

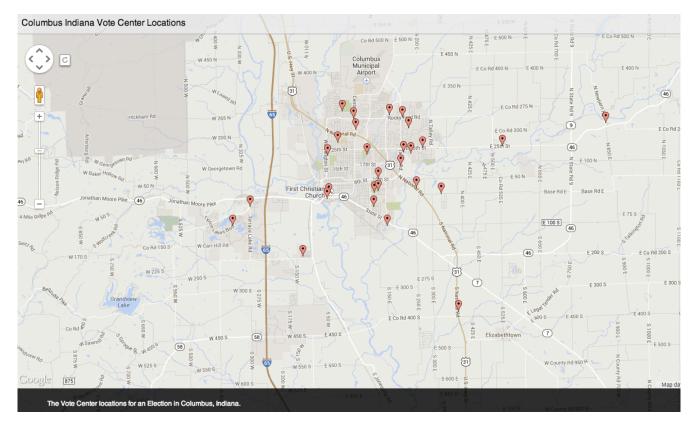
http://batchgeo.com/map/161128d0beacfcc46b74d7ea1b0ac105

To edit your map and change options or data, follow this link:

http://batchgeo.com/map/edit/?map_id=4129749&d= da6d55594baf0993cef0e499e281ac3f

To embed your map on a web site, use the following HTML:

<iframe src="//batchgeo.com/map/161128d0beacfcc46b74d7ea1b0ac105" frameborder="0" width="100%" height="550" style="border:1px solid #aaa;border-radius:10px;"></iframe> <small>View Columbus Indiana Vote Center Locations in a full screen map</small> **10**. Click on the first link in the email to see your new map. Add the link with clear language to your website. You can also embed the map using the code in your BatchGeo email. The spreadsheet of Voter Center locations should also be on your website. This may require working with whomever maintains your website.



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